

# Garden **GR00M** "Versa Trim" The Unique Multi Purpose 3 in 1 COLLECTING Trimmer

## ● The Dilemma

One of the biggest problems for gardeners throughout the world is containing and disposing of hedge and grass clippings! Even if they only have small garden areas or single shrubs, bushes and topiary, the task of having to cut and then clean up the debris, is a chore all gardeners dread. In addition, traditional trimmers typically have an exposed blade, which is not only a safety risk but is also off-putting to many people.

## ● A Unique Solution

Building on the huge success of our earlier products, the VERSA-TRIM now offers gardeners around the world, the opportunity to trim, shape and maintain their small hedge and lawn areas with the ultimate benefit of using just one, highly versatile, problem solving tool. The Versa Trim has three unique functions, Hedge trimming, lawn edging and grass trimming, it is the only gardening product in the world that can cover these common applications..... whilst collecting all the trimmings in the process. Using the same technology from previous Garden Groom products, the Versa Trim cuts shreds and collects hedge clippings on small hedges, shrubs and topiary, it's unique concealed blade ensures safe trimming and virtually eliminates the risk of accidentally cutting the mains cable. The 10:1 shredding facility makes disposal easier and also enables the clippings to be utilised as compost or mulch. Traditional lawn edging tools and strimmers throw clippings into borders and flower beds, resulting in gardeners then having to clean up the debris without damaging borders and flowers. The Lawn edging function of Versa Trim not only quickly trims and beautifully maintains lawn edges, but also completely eliminates this chore, saving time and worry. For hard to get to and small lawn and grass areas, where it is awkward and time consuming for gardeners to use their traditional lawn mowers, the Versa Trims grass trimming function offers a perfect solution to this age old problem, again saving time.

## ● Enhanced Safety

In developing our solution, we also placed safety as a major priority. The Versa Trims unique design and totally concealed blade, virtually eliminates the fear factor that many gardeners face when using conventional trimmers.

## ● Stunning Design

Invented by Graham Wilson, Chairman of Garden Groom, the product was designed to be light and easy to use, and the ergonomics optimised for multi-directional use.

## ● Highly Acclaimed

Since the introduction of the prototype the Garden Groom range has received fantastic attention and acclaim from the media, and more importantly all sectors of the gardening world. Garden Groom was the recipient of several UK Government Smart awards, for safety and innovation, as well as a number of prestigious world-wide design awards. Garden Groom have already featured on the BBC's Tomorrow's World and Best Inventions programmes as well as the Discovery Channels What's the Big Idea?. In the US, it was showcased by Home and Garden TV and has been the recipient of Popular Science Magazines "Best Of What's New" award (Top 100 products of 2003). In 2005 Garden Groom won the prestigious GIMA (Garden Industry Manufacturers Association) "Exporter of the Year" and the GIMA Award 2004 for "Best New Garden Machinery Product" and "Best Overall New Product" - the equivalent of the UK's Gardening Oscars! More recently Garden Groom received the Retailers Choice Award 2008.

## ● Brand Development

We believe Garden Groom to be the most innovative range of products to be introduced to the Gardening World since the Hover Mower, converting an engineering concept into a world class range of products.

The Versa Trim unique multi-functional features offer Gardeners around the world the benefit of turning a chore into a fast, efficient and enjoyable way of maintaining their gardens. Whether you have a small well maintained garden area, or looking for a tool to offer you convenience and flexibility for the small, but necessary jobs around the garden, we're sure that the Versa Trim will compliment and enhance all gardens around the world, for many years to come.

### **Garden Groom Limited**

PO Box 192, Prenton, Wirral, CH26 9DB, UK

t : +44 (0) 151 203 8215

e : [info@gardengroom.com](mailto:info@gardengroom.com)

w : [www.gardengroom.com](http://www.gardengroom.com)



**Cuts, Shreds  
& Contains  
Waste  
Clippings**