

Garden **GR00M** "Midi"

The Worlds Only **COLLECTING** Hedge Trimmer

● The Dilemma

One of the biggest problems for gardeners throughout the world is the containment and disposal of hedge clippings. Cleaning up the debris from a traditional hedge trimmer is a time-consuming chore. In addition, hedge trimmers typically have an exposed blade, seen as a safety risk by many consumers.

● A Unique Solution

The truly unique Garden Groom Safety Hedge Trimmer is set to take the global gardening world by storm and provide garden enthusiasts with a safe collecting hedge trimmer that saves time, as it eliminates clean up. The Garden Groom not only cuts and trims a wide variety and depth of hedge, but shreds and deposits waste into its unique collection unit, or alternatively into the volume collection bag, which holds a massive 538 sq ft (50 sq m). This shredding action reduces the waste volume by 10:1, making disposal a far simpler task, especially when cutting thorny or spiky growth. This also promotes a much healthier hedge as the dead waste is not left in the hedge.

● Enhanced Safety

In developing the solution, Garden Groom placed safety as a major priority. The Garden Grooms patented handle design, requires two handed operation in order to activate the unit. The totally concealed blade, virtually eliminates the fear factor that many gardeners face when using conventional hedge trimmers as well as the accidental cutting of the mains cable.

● Stunning Design

Invented by Graham Wilson, Chairman of Garden Groom, and designed by DCA Design International of Warwick, England, the product was designed to be light and easy to use, and the ergonomics optimised for multi-directional use.

● Highly Acclaimed

Since the introduction of the prototype the Garden Groom Hedge Trimmer has received fantastic attention and acclaim from the media, and more importantly all sectors of the gardening world. The Garden Groom was the recipient of several UK Government Smart awards, for safety and innovation, as well as a number of prestigious world-wide design awards. It has already featured on the BBC's Tomorrow's World and Best Inventions programmes as well as the Discovery Channels 'What's the Big Idea?' In the US, it was showcased by Home and Garden TV and has been the recipient of Popular Science Magazines "Best Of What's New" award (Top 100 products of 2003). More recently the Garden Groom won the prestigious GIMA (Garden Industry Manufacturers Association) Award 2005 "Exporter of the Year" and the GIMA Award 2004 for "Best New Garden Machinery Product" and "Best Overall New Product" - the equivalent of the UK's Gardening Oscars!

● Brand Development

We believe The Garden Groom to be the most innovative product to be introduced to the Gardening World since the Hover Mower, converting an engineering concept into a world class product. We're confident the Garden Groom will become a world-wide success with its cutting edge design and time saving features.

This is just first in the line of Garden Groom products. Our brand will be developed into a range of related products such as gas powered, cordless, edge trimmers and handheld versions, which are already at prototype stage.

Garden Groom are delighted to offer a safe, lightweight, labour reducing product to assist gardeners worldwide with trimming their hedges.

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