

Garden **GROOM** "Garden Barber" The Worlds Only Collecting Hedge & Shrub Shaper

● The Dilemma

One of the biggest problems for gardeners throughout the world is containing and disposing of hedge and shrub clippings! Even if they only have small garden areas or single shrubs, bushes and topiary, the task of having to hand cut and then clean up the debris, is a chore all gardeners dread. In addition, traditional trimmers typically have an exposed blade, which is not only a safety risk but is also off-putting to many people.

● A Unique Solution

Building on the huge success of our earlier products, the Garden Barber now offers gardeners around the world, the opportunity to trim, shape and maintain their small hedge areas, ornamental shrubs, bushes and topiary with the ultimate benefit of cordless freedom and portability.

The Garden Barber not only trims a wide variety of growth, but also shreds and deposits waste into its unique collection unit. This shredding action reduces the waste volume by 10 to 1, which makes the disposal of clippings a far simpler task. The shredded clippings can then be used as compost or mulch. The unique patented cutting action of the Garden Barber, ensures excellent results and because of its collection facility, promotes a tighter and healthier growth as dead waste is not left in the hedge. Garden Barber uses the latest lightweight Lithium technology, offering excellent battery performance which can be recharged at any time with no loss of memory.

● Enhanced Safety

In developing our solution, we also placed safety as a major priority. The Garden Barbers unique design and totally concealed blade, virtually eliminates the fear factor that many gardeners face when using conventional hedge trimmers .

● Stunning Design

Invented by Graham Wilson, Chairman of Garden Groom, the product was designed to be light and easy to use, and the ergonomics optimised for multi-directional use.

● Highly Acclaimed

Since the introduction of the prototype the Garden Groom range has received fantastic attention and acclaim from the media, and more importantly all sectors of the gardening world. Garden Groom was the recipient of several UK Government Smart awards, for safety and innovation, as well as a number of prestigious world-wide design awards. Garden Groom have already featured on the BBC's Tomorrow's World and Best Inventions programmes as well as the Discovery Channels 'What's the Big Idea?'. In the US, it was showcased by Home and Garden TV and has been the recipient of Popular Science Magazines "Best Of What's New" award (Top 100 products of 2003). In 2005 Garden Groom won the prestigious GIMA (Garden Industry Manufacturers Association) "Exporter of the Year" and the GIMA Award 2004 for "Best New Garden Machinery Product" and "Best Overall New Product" – the equivalent of the UK's Gardening Oscars! More recently Garden Groom received the Retailers Choice Award 2008.

● Brand Development

We believe Garden Groom to be the most innovative range of products to be introduced to the Gardening World since the Hover Mower, converting an engineering concept into a world class range of products.

The Garden Barbers unique features offer Gardeners around the world the benefit of turning a chore into a fast, efficient and enjoyable way of maintaining their gardens.



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